

ABOUT PMI MANITOBA

PMI Manitoba promotes the project management profession in businesses, educational institutions and professional organizations in Manitoba.

Project management professionalism is enhanced through chapter activities, meetings and other educational programs.

For more information, visit: <http://www.pmimanitoba.org>

ADVERTISING RATES

Newsletter (per issue):

- Business card size – \$50
- 1/4 page – \$100
- 1/2 page – \$200

Website Links (per calendar year):

- Corporate – \$300
- Educational Providers – \$200

For more information, contact:

Communications@pmimanitoba.org

WHERE YOUR DOLLARS GO

Promotion at PMI Manitoba Events

- Spring Conference
- Fall Workshops
- Golf Tournament
- Curling Funspiel
- Project of the Year
- PMP/CAPM Information Sessions

Promotional Items

- PMI Manitoba branded items for chapter promotion
- Recognition gifts for sponsors, speakers & volunteers

Promotional Materials

- Sponsorship brochure
- *About PMI Manitoba* brochure

Scholarships

- Recognition for top graduates from PMI-accredited educational providers

- Promoting Project Management in Manitoba -



For more information, email: marketing@pmimanitoba.org

2010 CORPORATE SPONSORSHIP & ADVERTISING OPPORTUNITIES



Sponsorship Opportunities with PMI Manitoba:

- > Chapter Sponsorship (Gold, Silver & Bronze)
- > Spring Conference
- > Fall Workshops
- > Events (Luncheons, Golf, Curling)



CHAPTER SPONSORSHIP

GOLD SPONSORSHIP	SILVER SPONSORSHIP	BRONZE SPONSORSHIP
Recognition as Gold Sponsor at Chapter luncheons, AGM and newsletters	Recognition as Silver Sponsor at Chapter luncheons, AGM and newsletters	Recognition as Bronze Sponsor at Chapter luncheons, AGM and newsletters
\$250	\$250	\$250
Link from PMI Manitoba's website to your company's website	Link from PMI Manitoba's website to your company's website	Link from PMI Manitoba's website to your company's website
\$300	\$300	\$300
Recognition event and sponsorship plaque	Recognition event and sponsorship plaque	Recognition event and sponsorship plaque
\$80	\$80	\$80
Ten complementary entries to regular monthly Chapter luncheons (some restrictions may apply)	Four complementary entries to regular monthly Chapter luncheons (some restrictions may apply)	Two complementary entries to regular monthly Chapter luncheons (some restrictions may apply)
\$250	\$100	\$50
Permission to use the PMI Manitoba logo on correspondence and material approved by PMI Manitoba	Permission to use the PMI Manitoba logo on correspondence and material approved by PMI Manitoba	
\$200	\$200	
50% discount on up to 4 Spring Conference day passes	50% discount on up to 2 Spring Conference day passes	
\$1,100	\$550	
Two complementary entries to Project of the Year (POY) event		
\$45		
Premier positioning on PMI Manitoba's website		
\$500		
Total Value	\$2,725	\$680
Plus: 50% discount on PMI Manitoba advertising rates	Plus: 25% discount on PMI Manitoba advertising rates	Plus: 10% discount on PMI Manitoba advertising rates
Price	\$1,800	\$600

CONFERENCE & WORKSHOP SPONSORSHIP

Spring Conference:

- Title Sponsor: \$5,000
- Gold Sponsor: \$2,000
- Silver Sponsor: \$1,000
- Bronze Sponsor: \$500
- Sponsor a Speaker: Up to \$1,500

Fall Workshops:

- Title Sponsor: \$3,000
- Sponsor a Speaker: Up to \$1,500

For more information, contact:
ProDevelopment@pmimanitoba.org

EVENT SPONSORSHIP

Luncheons:

- Sponsor a Luncheon (includes exhibitor table): \$500

Golf Tournament:

- Title Sponsor: \$1,000
- Sponsor a hole, longest drive, etc. (cash or prize)

Curling Funspiel:

- Title Sponsor: \$1,000
- Sponsor an end (cash or prize)

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