

# 2010 CORPORATE SPONSORSHIP & ADVERTISING OPPORTUNITIES



## Sponsorship Opportunities with PMI Manitoba:

- › Chapter Sponsorship (Gold, Silver & Bronze)
- › Spring Conference
- › Fall Workshops
- › Events (Luncheons, Golf, Curling)



# WHERE YOUR DOLLARS GO

## Promotion at PMI Manitoba Events

- Spring Conference
- Fall Workshops
- Golf Tournament
- Curling Funspiel
- Project of the Year
- PMP/CAPM Information Sessions

## Promotional Items

- PMI Manitoba branded items for chapter promotion
- Recognition gifts for sponsors, speakers & volunteers

## Promotional Materials

- Sponsorship brochure
- *About PMI Manitoba* brochure

## Scholarships

- Recognition for top graduates from PMI-accredited educational providers

- Promoting Project Management in Manitoba -



**For more information, email:**

[marketing@pmimanitoba.org](mailto:marketing@pmimanitoba.org)

## ABOUT PMI MANITOBA

PMI Manitoba promotes the project management profession in businesses, educational institutions and professional organizations in Manitoba.

Project management professionalism is enhanced through chapter activities, meetings and other educational programs.

For more information, visit: <http://www.pmimanitoba.org>

## ADVERTISING RATES

### Newsletter (per issue):

- Business card size – \$50
- 1/4 page – \$100
- 1/2 page—\$200

### Website Links (per calendar year):

- Corporate – \$300
- Educational Providers—\$200

For more information, contact:

[Communications@pmimanitoba.org](mailto:Communications@pmimanitoba.org)

## CHAPTER SPONSORSHIP

GOLD SPONSORSHIP		SILVER SPONSORSHIP		BRONZE SPONSORSHIP	
Recognition as Gold Sponsor at Chapter luncheons, AGM and newsletters	\$250	Recognition as Silver Sponsor at Chapter luncheons, AGM and newsletters	\$250	Recognition as Bronze Sponsor at Chapter luncheons, AGM and newsletters	\$250
Link from PMI Manitoba's website to your company's website	\$300	Link from PMI Manitoba's website to your company's website	\$300	Link from PMI Manitoba's website to your company's website	\$300
Recognition event and sponsorship plaque	\$80	Recognition event and sponsorship plaque	\$80	Recognition event and sponsorship plaque	\$80
Ten complementary entries to regular monthly Chapter luncheons (some restrictions may apply)	\$250	Four complementary entries to regular monthly Chapter luncheons (some restrictions may apply)	\$100	Two complementary entries to regular monthly Chapter luncheons (some restrictions may apply)	\$50
Permission to use the PMI Manitoba logo on correspondence and material approved by PMI Manitoba	\$200	Permission to use the PMI Manitoba logo on correspondence and material approved by PMI Manitoba	\$200		
50% discount on up to 4 Spring Conference day passes	\$1,100	50% discount on up to 2 Spring Conference day passes	\$550		
Two complementary entries to Project of the Year (POY) event	\$45				
Premier positioning on PMI Manitoba's website	\$500				
<b>Total Value</b>	<b>\$2,725</b>	<b>Total Value</b>	<b>\$1,480</b>	<b>Total Value</b>	<b>\$680</b>
<b>Plus:</b> 50% discount on PMI Manitoba advertising rates		<b>Plus:</b> 25% discount on PMI Manitoba advertising rates		<b>Plus:</b> 10% discount on PMI Manitoba advertising rates	
<b>Price</b>	<b>\$1,800</b>	<b>Price</b>	<b>\$1,000</b>	<b>Price</b>	<b>\$600</b>

### CONFERENCE & WORKSHOP SPONSORSHIP

#### Spring Conference:

- Title Sponsor: \$5,000
- Gold Sponsor: \$2,000
- Silver Sponsor: \$1,000
- Bronze Sponsor: \$500
- Sponsor a Speaker: Up to \$1,500

#### Fall Workshops:

- Title Sponsor: \$3,000
- Sponsor a Speaker: Up to \$1,500

For more information, contact:

[ProDevelopment@pmimanitoba.org](mailto:ProDevelopment@pmimanitoba.org)

### EVENT SPONSORSHIP

#### Luncheons:

- Sponsor a Luncheon (includes exhibitor table): \$500

#### Golf Tournament:

- Title Sponsor: \$1,000
- Sponsor a hole, longest drive, etc. (cash or prize)

#### Curling Funspiel:

- Title Sponsor: \$1,000
- Sponsor an end (cash or prize)

For more information, contact:

[Marketing@pmimanitoba.org](mailto:Marketing@pmimanitoba.org)